



THE LOCUST EFFECT

Why the End of Poverty Requires the End of Violence



"...a compelling reminder that if we are to create a 21st Century of shared prosperity, we cannot turn a blind eye to the violence that threatens our common humanity."

PRESIDENT BILL CLINTON



"...Gary Haugen has issued a moral call to arms that informs the brain and touches the heart."

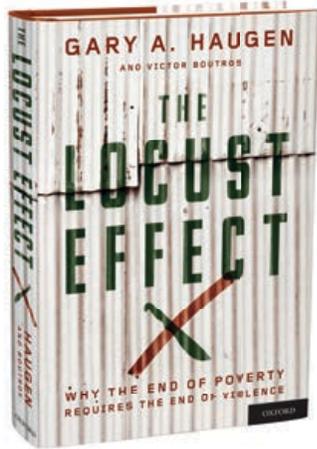
MADELEINE ALBRIGHT, FORMER U.S. SECRETARY OF STATE



"...a wake-up call to everyone who cares about global poverty."

JACQUELINE FULLER, DIRECTOR, GOOGLE GIVING

A HIDDEN PLAGUE. AN URGENT CALL.



In their explosive new book, Gary Haugen and Victor Boutros expose a hidden crisis silently undermining the world's best efforts to help the poor – unless we act.

IT IS A PLAGUE OF EVERYDAY VIOLENCE.

Beneath the surface of the world's poorest communities, "everyday" violence – like rape, forced labor, illegal detention, land theft, police abuse and other brutality – has become routine and relentless.

And like a horde of locusts devouring everything in their path, the unchecked plague of violence ruins lives, blocks the road out of poverty and undercuts development.

Filled with vivid real-life stories and startling new data, *The Locust Effect* is a wake-up call. Its massive implications will forever change the way we understand global poverty – and will help secure a safe path to prosperity for the global poor in the 21st century.



Visit THELOCUSTEFFECT.COM to learn more and to download a sample chapter.

All author royalties will help fight violence against the poor.

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